



ENGAGING ACADEMICS AND INDUSTRY

Eric Marsh MD, PhD

- Clinical Director: Orphan Disease Center
- Associate Professor of Neurology & Pediatrics at Perelman School of Medicine at the University of Pennsylvania
- Attending Neurologist, Children's Hospital of Philadelphia



My Background

- Clinical
 - Child Neurologist
 - Peds Epilepsy Fellowship trained
 - Director of Neurogenetics clinic
 - Rett/CDKL5/Dravet centers
- Basic Research
 - Mechanisms of seizures and cognitive dysfunction in the developing brain
 - Focus on mouse models with genetic changes causing epilepsy and cognitive changes
- Translational/Clinical Research
 - Clinical trials for rare epilepsies
 - Natural history studies-Rett and Related disorders
 - Biomarker studies using EEG and electrophysiological measures







MEDICAL ADVISORY BOARDS

- Lennox Gastaut Foundation
- Citizens United for Research on Epilepsy (CURE EPILEPSY)
- International Rett Syndrome Foundation

COMMITTEE ROLES

- American Epilepsy Foundation
- Epilepsy Foundation
- Grant Reviewer- many foundations

COMPANY ADVISING

A number of companies





Approaching Clinician Scientists

- Intent
- Commitment
- Responsibilities
- Funding









ENGAGING WITH THE MEDICAL AND SCIENTIFIC COMMUNITY

- How to form a Medical/Scientific Advisory Board
- How to start a research fund
- Patient Reported registries







GBS|CIDP FOUNDATION INTERNATIONAL



- Mission
- Foundations
- Infrastructure







MEDICAL ADVISORY BOARD



- Defining the role
- Establishing Committees







RESEARCH



- Intent
- Engagement
- Funding



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PATIENT REPORTED REGISTRIES



- Intent
- Platform: IAMRARE
- Patient reported v. physician reported
- Marketing, marketing, marketing



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- Mission
- Transparency
- Connections
- People, people!



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