***Overview****: Use this customizable email template to share news of the Drug Development Course with your* ***patient*** *and caregiver community.*

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**This Resource Can Help YOU Contribute to Drug Development for [XX Disease]**

Dear [Recipient’s Name],

We know how challenging and overwhelming it can be to face a diagnosis of (XX disease) without an approved treatment(s). The feelings of uncertainty and powerlessness while waiting for a treatment to be discovered can be incredibly difficult. But there’s a way to turn those feelings into action—and help improve the drug development process for [XX disease].

We are excited to announce that the National Organization of Rare Disorders (NORD®) has launched a Drug Development Series, created in collaboration with the Food and Drug Administration (FDA) and Critical Path Institute, and designed with you in mind. This free, three-part online course is specifically for patients, patient leaders and advocates who want to get involved with advancing treatments.

**You Have the Power to Improve the Drug Development Process**

Patients and advocacy groups like ours are increasingly becoming key drivers in the development of new treatments. Our experiences and insights are crucial in shaping the research and regulatory processes that lead to drug approvals.

However, the drug development process can be complex and daunting – and we know that you are busy. This mobile-friendly series provides bite-sized lessons so you can take the course at your own pace, and includes summaries, glossaries and quick quizzes covering:

* the drug development process from start to finish
* the importance of natural history studies and understanding disease progression
* how to navigate the regulatory landscape
* real-world experiences of advocates and patients
* how patient data and experiences can drive research forward

Whether you’re just starting your rare disease journey or have been on a rare disease odyssey for years, this series offers valuable insights that can help you and our community make a tangible impact.

**Let’s Work Together**

[Organization to personalize with updates on any efforts around natural history studies or other data collection projects, or to provide contact information for staff who may be working on related projects]

Visit [this page](https://rareedudev.wpengine.com/rare-disease-drug-development-series/) to begin the NORD course and take the first step towards empowering yourself and our rare community. Together, we can improve the drug development process and bring forward better treatment options for [XX disease].

Best regards,